

# CALIFORNIA CONTRACT CITIES ASSOCIATION



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2023 Associate Member Program Benefits Package

## Summary of Benefits

On behalf of the entire California Contract Cities (CCCA) family, we thank you for your partnership! For more than 65 years CCCA has been on the front lines defending and strengthening local control. The Contract Cities mission to advance the benefits of the contracting model and strengthen local control is made possible, in part, through your generous partnership.

Each year, CCCA provides numerous educational, advocacy and networking opportunities for our members. CCCA events are open exclusively to our current members and partners.

Your participation and generosity are a key component to our continued success. Please be sure to review our enhanced membership benefits we are adding this year as a result of consultations with our current members. We look forward to seeing you at our events throughout the year.

Should you have any questions, comments, or concerns regarding the CCCA Associate Member Program, please contact Executive Director Marcel Rodarte at (562) 622-5533 or [Marcel@contractcities.org](mailto:Marcel@contractcities.org).

Best regards,



Dr. Julian Gold, President



Marcel Rodarte, Executive Director

## Associate Member Benefits

Our Associate Member Program benefits have been enhanced for 2023 to increase the value of your partnership with our Association. We have been working with our Associate Member steering group to provide all of our members with the highest value for your continued partnership.

Additional sponsorship opportunities are available at each of our major events (Sacramento Tour, Annual Municipal Seminar Golf Tournament, Annual Municipal Seminar, Fall Educational Summit, City Managers Summit, etc.). Those opportunities will be made available at least 90 days prior to each event. Members at the Platinum and Gold levels will be given the first right of refusal for sponsorships. Please note, additional sponsorships cannot be combined with annual dues to increase sponsorship level.



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*Join the California Contract Cities family by being an Associate Member today!*

Benefits	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Copper \$2,000
<b>Access</b> to CCCA monthly Board of Directors Meetings.	✓	✓	✓	✓	✓
Company <b>link</b> displayed in Associate Members directory on CCCA website.	Logo	Logo	Listed	Listed	Listed
<b>Priority Selection</b> for Annual Municipal Seminar <b>booth location</b> (deadlines for each tier will be set).	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Sponsor <b>recognition</b> during educational seminars/events.	Logo	Logo	Listed	Listed	Listed
Invitation to select <b>CCCA City Managers/Administrators Committee meetings</b> .	✓	✓	✓	✓	
Access to CCCA <b>membership roster</b> .	✓	✓	✓	✓	
Access to CCCA <b>conference registration lists</b> .	✓	✓	✓		
<b>Complimentary registrations</b> for Annual Municipal Seminar.	4	2	1		
Participation in <b>Associate Members Program Steering Committee</b> .	✓	✓	✓		
Company <b>social media</b> recognition. (Facebook/Instagram – times per year)	6	4	2		
<b>Logo displayed</b> in quarterly newsletter.	✓	✓			
<b>Special acknowledgement</b> at educational seminars.	✓	✓			
Opportunity to provide input and <b>participate in educational seminar panel(s)</b> .	✓	✓			
Invitations to <b>Sacramento Legislative Tour Sunday dinner</b> .	2	1			
Invitation to attend one <b>CCCA Executive Board Meeting</b> .	✓				
Opportunity to <b>present at CCCA's January City Managers Meeting</b> .	✓				
<b>Complimentary AMS exhibitor space</b> (1) and two lunch tickets (valued at \$25 each).	✓				

2023 Associate Member Program Benefits Package

## Associate Member Program (AMP) Benefits

1. **Access to CCCA monthly Board of Directors Meetings.** – Members are invited and encouraged to attend CCCA's monthly Board of Directors meeting held in various locations throughout L.A. County. As an enhancement to our membership, non-members are not allowed to attend CCCA events.
2. **Company link displayed in Associate Members directory on CCCA website.**  
**Company links.** – Current Associate Members are listed on the CCCA website under the Associate Members section with a link to each organization's homepage. Associate Members at the Platinum and Gold levels also have their logos displayed on the CCCA website.
3. **Priority Selection for Annual Municipal Seminar booth location (deadlines for each tier will be set).** – Tiered Annual Municipal Seminar vendor booth selection with top priority given to Platinum Associate Members. Tiers will be published approximately 90 days prior to each year's seminar and will be limited to 32 total booths due to space restrictions.
4. **Sponsor recognition during educational seminars/events.** – Platinum and Gold level Associate Members will have their logos displayed on a rolling slide show during breaks CCCA's three conferences each year. Associate Members below the gold level will be listed and grouped by membership levels.
5. **Invitation to select CCCA City Managers/Administrators Committee meetings.** – Associate members at the Bronze level and above receive are invited to attend CCCA's monthly city managers meetings. (10 meetings per year.)
6. **Access to CCCA membership roster.** – Associate Members at the Bronze level and above will receive access to the CCCA membership roster. Roster includes listing of City elected officials, city managers, and key contacts within the CCCA membership.
7. **Access to CCCA conference registration lists.** – Associate Members at the Silver level and above will receive registration lists in advance of each major conference each year upon request.
8. **Complimentary registrations for Annual Municipal Seminar.** – Associate Members at the Platinum, Gold, and Silver levels each receive 4, 2, and 1 complimentary full registrations for CCCA's Annual Municipal Seminar each year.
9. **Participation in Associate Members Program Steering Committee.** – Associate members at the Silver level and above are invited to participate in monthly teleconferences with CCCA's executive director and other premium-level associate members to help shape the overall benefits of the Associate Member Program.
10. **Company social media recognition. (Facebook/Instagram – times per year)** – CCCA will publish content, mutually agreed upon by premium-level associate members and CCCA executive director, on CCCA's social media platforms (Facebook, Instagram, etc.) as indicated for each level of sponsorship. Content shall not conflict with CCCA's core values and mission.

- 11. *Logo displayed in quarterly newsletter.*** – Associate Members at the Platinum and Gold levels will have their logos prominently displayed in each quarterly newsletter that links to their organization's homepage.
- 12. *Special acknowledgement at educational seminars.*** – Recognition of Associate Members contributions to Contract Cities at various educational seminars, including at the Annual Municipal Seminar and Welcome Reception.
- 13. *Opportunity to provide input and participate in educational seminar panel(s).*** – Platinum and Gold level membership gives Associate Members the opportunity to shape various session topics at Contract Cities' educational seminars, including participation on panel discussions as subject matter experts.
- 14. *Invitations to Sacramento Legislative Tour Sunday dinner.*** – Meet members of the CCCA Executive Board and Legislative Committee at our pre-conference dinner to learn about the Association's legislative priorities and help shape the discussion of critical issues impacting the Association.
- 15. *Invitation to attend one CCCA Executive Board Meeting.*** – Associate Members will be able to meet the CCCA Executive Board and share in the discussions impacting cities and how the Association can collaborate with their organization increase the benefit of the membership and the Association.
- 16. *Opportunity to present at CCCA's January City Mangers Meeting.*** – Come meet with an exclusive club of city officials who are leading city governments and them on your organization's work and how a collaborative partnership can lead to innovation in their communities.
- 17. *Complimentary AMS exhibitor space (1) and two lunch tickets (valued at \$25 each).*** – Platinum Level membership offers complimentary exhibitor booth at the Annual Municipal Seminar, along with two lunch tickets for exhibitors.



# CALIFORNIA CONTRACT CITIES ASSOCIATION



Complete and submit the following information to begin your membership in the Associate Members Program.

1

Organization representative (name & title):

Organization name:

Address:  City:

State:  Zipcode:  Phone:

Email:  Website:

2

Associate level:

Platinum	Gold	Silver	Bronze	Copper
<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3

Payment method:

Credit card: ☐ Please send an invoice: ☐

4

**SUBMIT**