



2023 FALL EDUCATIONAL SUMMIT



WELCOME

CODE OF CONDUCT



2023 FALL EDUCATIONAL SUMMIT



The California Contract Cities Association strives to provide cutting-edge education and networking opportunities for all our members in a safe and the respectable environment at all times.

THE CALIFORNIA CONTRACT CITIES ASSOCIATION EXPECTS THE FOLLOWING FROM ALL ATTENDEES AND GUESTS AT OUR EVENTS:

- Treat each other with dignity and respect at all times.
- Refrain from engaging in activities or actions that would reflect poorly on CCCA.
- Respect the various political views and opinions of everyone in attendance.
- Avoid disrupting speakers or presenters during sessions and meetings.

We thank you in advance for your cooperation in ensuring the success of our conferences, meetings, and other events are enjoyable for all in attendance.



2023 FALL EDUCATIONAL SUMMIT



AGENDA

FRIDAY, SEPTEMBER 8TH



4:00 pm - 6:00 pm	Registration Open	Pearl Foyer	10:35 pm - 11:35 am	Session 3: 2023 Legislative Update/How to Advocate for Local Leaders	Crystal Ballroom
5:30 pm - 7:00 pm	Welcome Reception	Poolside Deck	11:35 am - 11:45 am	Break	

SATURDAY, SEPTEMBER 9TH



7:30 am	Registration Open	Crystal Ballroom Foyer	1:00 pm - 1:10 pm	Break	
7:30 am - 9:00 am	Breakfast	Crystal Ballroom Foyer	1:10 pm - 2:10 pm	Session 5: Consent Decrees, No Bail, Jail Depopulation, Oh My!	Crystal Ballroom
8:00 am - 8:15 am	Fall Educational Summit Welcome	Crystal Ballroom	2:10 pm - 2:20 pm	Break	
8:15 am - 9:15 am	Session 1: Homelessness and the Future of Measure H	Crystal Ballroom	2:20 pm - 3:20 pm	Session 6: Street Vendors in your Community: Let's Taco 'Bout It	Crystal Ballroom
9:15 am - 9:25 am	Break		6:00 pm - 7:00 pm	Fall Summit Dinner Reception	Poolside Deck
9:25 am - 10:25 am	Session 2: How to do Affordable Housing Right	Crystal Ballroom	7:00 pm - 8:30 pm	Fall Summit Dinner	Pearl Room
10:25 am - 10:35 am	Break		SUNDAY, SEPTEMBER 10TH		
			8:30 am - 10:30 am	Fall Summit Getaway Breakfast	Crystal Ballroom



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Special Events	Gustavo Camacho	Pico Rivera	Executive Director	Marcel Rodarte	



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Dr. Julian Gold

CCCA President
Mayor City of Beverly Hills

Mayor Julian A. Gold, M.D., was elected to the Beverly Hills City Council in 2011 and served as mayor in 2015 and 2018.

Mayor Gold graduated from Team Beverly Hills, class of 2002. He served six years on the BH Traffic and Parking Commission and served one year as its chair. Subsequently, he served on the Recreation and Parks Commission until his election to Council in March 2011.

Mayor Gold grew up in New York and graduated from NYU School of Medicine. A board-certified anesthesiologist for 40 years, he was Co-Chairman of the Department of Anesthesiology at Cedars-Sinai and Co-Managing Partner of General Anesthesia Specialists Partnership Medical Group from January 1991 until April 2019. He is a former member of the Board of Directors of Cedars-Sinai Medical Center and has served on many hospital committees. An active supporter of local youth sports, Mayor Gold was a board member of Beverly Hills Little League and coached both Little League Baseball and AYSO Soccer. Since April 2019, Mayor Gold has been involved with the Cedars-Sinai Accelerator in support of medically-related startup companies. He serves as an expert consultant to the medical, legal, and business communities on a broad range of subjects.





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Homelessness and The Future of Measure H



Supervisor
Lindsey Horvath

3rd District, L.A. County



Andrea Ilouliau

Senior Manager
L.A. County Homeless Initiative



Emmanuel Estrada

Mayor
City of Baldwin Park



Almas Sayeed

Vice President
Public Partnerships,
Liberty Hill Foundation





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**Supervisor
Lindsey Horvath**

3rd District L.A. County

Supervisor Lindsey P. Horvath represents the 3rd supervisorial district of Los Angeles County which is home to more than two million people.

The district covers 446.08 square miles and stretches from the Ventura County line to West Hollywood and the City of San Fernando, including portions of 10 cities, 26 unincorporated communities and 49 neighborhoods in the City of Los Angeles.





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Andrea Iloulia

Senior Manager
L.A. County Homeless Initiative

Andrea Iloulia manages the System Optimization and Communications team at the Los Angeles County Chief Executive Office's Homeless Initiative and Affordable Housing division. Prior to joining the County, Andrea was the deputy director of the Conrad N. Hilton Foundation's Legacy Initiative, particularly overseeing domestic grantmaking in addressing homelessness and the Foundation's program related investment strategy.

Andrea also has experience in commercial property management, where she served as property manager of Class A high rise office buildings in the downtown and Miracle Mile areas of Los Angeles. Andrea also previously held positions with TreePeople, the Los Angeles County Department of Public Health's PLACE Program, and served as a senior consultant at MAXIMUS. She holds a master's degree in public policy from the University of Southern California's Sol Price School of Public Policy and a bachelor's degree in social ecology from the University of California, Irvine.





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Emmanuel Estrada

Mayor
City of Baldwin Park

Emmanuel J. Estrada was first elected in November of 2020, and is one of the youngest to ever serve as Mayor. He is a proud son of an immigrant, working class mother. He credits her for instilling in him a strong work ethic and principles. Emmanuel is a product of Baldwin Park. He graduated from Sierra Vista High School, and then went on to study automotive services at the Baldwin Park Adult school.

He holds a certificate in accounting and is currently finishing his bachelor's degree in marketing. Emmanuel is an advocate for working families. He understands the need for a more equitable city where hardworking families can be proud to come home to after a long day's work. His priorities include housing, green spaces and increasing civic participation. When Emmanuel is not at work you may find him doing a variety of activities. He enjoys volunteering to serve the homeless, playing in a Latin band, and spending time with his family.





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Almas Sayeed

Vice President
Public Partnerships,
Liberty Hill Foundation

Almas is the Vice President of Public Partnerships at Liberty Hill Foundation. In this capacity, Almas develops partnerships with government and public entities to better build and serve communities and advance Liberty Hill's vision of progressive change. Almas also guides the foundation's economic justice and housing portfolios. Almas brings more than 15 years of experience to the foundation, working at the intersection of organizing, legislative policy change and litigation in housing equity, workers' rights, and immigrant justice. Almas began her legal career as a housing lawyer, defending tenants losing their housing due to eviction and pursuing affirmative claims on behalf of tenants. Thereafter, Almas served as General Counsel and Policy Advisor to the National Domestic Workers Alliance, leading ground working campaigns for domestic workers' rights and shaping the organization's rapid growth. More recently, Almas served as Deputy Director at the California Immigrant Policy Center, steering critical campaigns to ensure healthcare access, worker protections and mitigating the impact of immigration enforcement for California's undocumented communities. Before her time as a lawyer, Almas served the Senate Banking Committee, Senate Joint Economic Committee and two New York gubernatorial administrations. She has appeared on BBC America, Al Jazeera America, and National Public Radio, and published in the *LA Times*, *Slate* and the *Yale Journal of Law and Social Policy*.



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How to do Affordable Housing Right



Jessica Binnquist

City Manager
City of Alhambra



Alejandro Martinez

President
CRCD Partners



Dr. Cid Pinedo

President & CEO
MAOF





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Jessica Binnquist

City Manager
City of Alhambra

Jessica Binnquist entered public service in 1996 as a Clerk for the City of San Marino and worked in various capacities in almost all of San Marino's Departments: Planning and Building, Finance, Library, Community Services, Public Works, and Administration until joining the City of Alhambra in 2009.

In Alhambra, she has held the titles of Assistant to the City Manager, Deputy City Manager, Assistant City Manager, Interim City Manager, and currently City Manager. She manages the day-to-day operations of the City and ensures the policy of the City Council is carried out to enhance the quality of life for the community. Jessica has overseen grant programs, coordinated complex regional efforts, and has assisted with a multitude of major capital projects, but her favorite accomplishment is the creation of the HOME Team, Alhambra's Homeless Outreach Program.





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Alejandro Martinez

President
CRCD Partners

Alejandro Martinez, President at CRCD Partners LLC, co-launched CRCD Partners LLC in 2021 as the legal entity responsible for CRCD's affordable housing activities, including new construction, acquisition and rehabilitation, and Non-Low Income Housing Tax Credit financed projects such as student and workforce housing. Focused on the communities of South Los Angeles, East Los Angeles, San Fernando Valley, and the Greater Los Angeles area, CRCD Partners LLC provides affordable housing with a commitment to transition-age youth coupled with homeless/chronically homeless, seniors, and large-family housing.

Mr. Martinez is an Affordable Housing Executive who has dedicated his professional career to ensuring that underserved communities have access to quality affordable housing and appropriate supportive services in Boyle Heights, East LA, and throughout the City and County of Los Angeles. Alejandro has seen how developing affordable housing in these communities is not only an excellent tool for revitalizing the built environment but also the human spirit, which in turn inspires people in these communities to participate in civic and social engagement.





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Dr. Cid Pinedo

President & CEO
MAOF

In April 2022, Dr. Ciriaco "Cid" Pinedo was named President and CEO of MAOF. He guides the organization and its dedicated team in realizing its vision of being the preeminent provider of comprehensive human services that empower families to attain self-sufficiency and contribute to a dynamic community. Dr. Pinedo was previously the President and CEO of Children's Fund, which helped children experiencing poverty, abuse, and neglect. He is the former President of the Hope through Housing Foundation, Chief Operating Officer of National CORE, and Associate Superintendent of Business Services and Economic Development at Chaffey College.





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2023 Legislative Update How to Advocate for Local Leaders



Jorge Morales

Legislative Consultant
CCCA



James Bozajian

Councilmember
City of Calabasas



John Erickson

Mayor Pro Tem
City of West Hollywood





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Jorge Morales

Legislative Consultant
CCCA

Jorge Morales is a Founding Partner of Morales + Morales, bringing 20-plus years of government affairs industry experience – including eight (8) years as Mayor and Council Member for the City of South Gate. His public sector career includes legislative work for California Assembly Majority Leader Marco Antonio Firebaugh and Los Angeles County Supervisor Gloria Molina, as well as Chief of Staff to Los Angeles Unified School District Board Member Yolie Flores. Jorge also serves as a Legislative Consultant for the California Contract Cities Association.





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James Bozajian

Councilmember
City of Calabasas

James R. Bozajian was elected to the Calabasas City Council in 1997 and has served as Mayor six times. He has served on the Executive Board of the California Contract Cities Association since 2008 and was its 2011-12 President. James has also served as President of the Los Angeles County Division of the League of California Cities and was recently appointed to the Statewide League Board of Directors.





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John Erickson

Mayor Pro Tem
City of West Hollywood

Mayor Pro Tempore John M. Erickson was elected to the West Hollywood City Council on November 3, 2020, with the commitment to uphold the City's founding vision for a forward-thinking, diverse, and tolerant community. Mayor Pro Tempore Erickson first planted roots in West Hollywood in 2010 when he was selected to intern for the West Hollywood City Council. The internship set him on a path that connected his work for social and economic justice with his passion for public service. He went on to become Council Deputy to former Mayor Abbe Land and then served as a staff member at West Hollywood City Hall, working to advance policies, initiate programs, and increase awareness around LGBTQ+ rights, women's rights, the environment, and civic engagement. After leaving City Hall, Mayor Pro Tempore Erickson served as a Legislative Representative at LAX (Los Angeles International Airport) and is currently the Vice President of Public Affairs, Communications, and Marketing at Planned Parenthood Los Angeles.





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Jorge Madrid

Senior Advisor
Tzunu Strategies



**Congresswoman
Linda T. Sanchez**

California's 38th Congressional District



Annabelle Rosser

Policy Analyst
Atlas Public Policy



Dr. Emily Wimberger

Managing Partner
Hua Nani Partners





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Jorge Madrid

Senior Advisor
Tzunu Strategies

Jorge Madrid is a Senior Advisor at Tzunu Strategies, leading a portfolio focused on cities, climate and energy policy, and philanthropic strategy. His career spans 15 years as a bridge builder between government, philanthropy, NGOs, and communities on the front lines of climate change. His expertise ranges from local and regional economic strategy, policy development and implementation, energy and transportation, urban planning, and the arts. He approaches all his work with curiosity and a deep respect for the history and lived experiences of his partners. Before this role, Jorge worked at the Energy Foundation, where he launched a city-based accelerator program as part of the American Cities Climate Challenge. Jorge helped 25 cities (including Los Angeles and San Diego) meet -and exceed- targets set in the Paris Climate Accord. Previously, he served as the California Climate and Energy Director for the Environmental Defense Fund, and before that, he was an analyst with the Center for American Progress and a staffer on Capitol Hill in Washington DC. In 2015, Jorge was published in the Harvard Journal of Hispanic Policy and recognized for his scholarship on helping Latino/Latinx communities capture the full benefits of clean energy technologies. Jorge started his policy career as a Graduate Fellow with Los Angeles Mayor Villaraigosa's Office of Economic Development and a Richard Polanco Public Policy Fellow with the CA Latino Legislative Caucus.





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**Congresswoman
Linda T. Sanchez**

California's 38th Congressional District

A former labor lawyer, Linda T. Sánchez represents California's 38th congressional district – but the first thing her family and friends will tell you is that she's never stopped “kicking ass for the working class.”

Most of all, she is also a proud mom, dog lover, and Dodgers fan. Elected to the U.S. House of Representatives in 2002, Sánchez is the first Latina to serve on the powerful House Committee on Ways and Means and the House Judiciary Committee.

A lifelong progressive, Sánchez has devoted her career to helping working people get ahead: advocating for families, improving America's education system, and bringing jobs to Southern California.





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Annabelle Rosser

Policy Analyst
Atlas Public Policy

Annabelle Rosser is a Policy Analyst at Atlas Public Policy where she contributes to original research and analysis on public investments in climate and water infrastructure. She builds and manages analytical tools for the Climate Program Portal, a digital and interactive resource for organizations and public agencies tracking federal investments in climate initiatives. She has a background in climate and water policy, land-use planning, and spatial analysis, and holds a Master of Urban and Regional Planning from UCLA and a Bachelor of Arts from the University of Chicago. Prior to joining Atlas, she worked as a research associate for the Public Policy Institute of California's Water Policy Center, where she conducted original research on sustainable groundwater management, land-use management, drought risk and mitigation, and water finance. She also brings experience in climate risk and stormwater management from her time working at the Luskin Center for Innovation.





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Dr. Emily Wimberger

Managing Partner
Hua Nani Partners

Emily Wimberger is a Managing Partner at Hua Nani Partners, a strategic climate and energy consulting firm. Emily works broadly across climate and environmental policy advocacy with a focus on the economic analysis, implementation, and financing of subnational policies and carbon markets. Emily is also on the board of Zero Foodprint promoting regenerative agriculture and on-farm climate solutions. Prior to Hua Nani Partners, Emily was a Climate Economist at Rhodium Group where she analyzed the economic impact of climate change policy responses. Emily also worked with the Climate Impact Lab, focusing on hyper local climate damages and the Social Cost of Carbon. Prior to Rhodium, Emily was the Chief Economist for the California Air Resources Board where she oversaw the economic analyses of California's portfolio of climate and air quality policies. She also worked on the design and implementation of the Cap-and-Trade Program and Low Carbon Fuel Standard.





2023 FALL EDUCATIONAL SUMMIT



Consent Decrees, No Bail, Jail Depopulation, Oh My!



Karen Schakarov

Vice President
Nastec International



Chief Scott Fairfield

City of Bell Gardens
Police Department



Sergio Aloma

Assistant Sheriff
LASD





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Karen Schakarov

Vice President
Nastec International

Karen Schakarov is an accomplished marketing and business executive known for her visionary approach and exceptional results. With a rare combination of development skills, management expertise, entrepreneurial zeal, and creative thinking, she consistently exceeds objectives and drives revenue growth. Karen's comprehensive senior management experience, strategic planning abilities, and expertise in marketing, brand development, and expansion make her a highly sought-after leader in the industry. Her strong communication skills, solid business relationships, and ethical leadership further enhance her impact and effectiveness. Karen works to develop and grow the Nastec relationships and has helped create, implement, and manage meaningful programs dealing with the Unhoused crisis.





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**Chief
Scott Fairfield**

City of Bell Gardens
Police Department

Chief Scott Fairfield began his law enforcement career with the Bell Gardens Police Department in March 1992. As a 31-plus year veteran with the department, he has progressed through many assignments and ranks, including patrol, gang and narcotics detective, field training officer, range master, Special Operations Team commander, Watch Commander, Deputy Director LA Impact, Sergeant, Lieutenant, Captain and in July of 2018 he was named Chief of Police. Chief Fairfield is the President of the Los Angeles County Police Chiefs Association, The Chair of the Los Angeles Interagency Metropolitan Police Apprehension Crime Task Force (LA Impact), and The Vice Chair for the Los Angeles Regional Criminal Information Clearinghouse (LA Clear) Executive Board.





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Sergio Aloma

Assistant Sheriff
LASD

Sergio A. Aloma is currently the Assistant Sheriff of Custody Operations for the Los Angeles County Sheriff's Department. He oversees the largest jail system in the nation. Assistant Sheriff Aloma began his law enforcement career in 1988 as a graduate of Academy Class 243. He has served in numerous roles in his over 35-year career, bringing a wealth of knowledge and experience to his new role. As a deputy, he served in custody at the now-closed Sybil Brand Institute, in patrol at West Hollywood Station, and as a detective and canine handler at the Narcotics Bureau. When he was promoted to the rank of sergeant, he served at Men's Central Jail, West Hollywood, and Personnel Bureau, where he worked as a watch sergeant, field sergeant, and watch commander. He was then promoted to lieutenant and transferred to the Transit Services Bureau as a watch commander and service area lieutenant. He would later return to West Hollywood to serve as operations lieutenant before being promoted to the rank of Captain in 2017. As a Captain, he remained at West Hollywood until his promotion to Commander two years later, when he went on to oversee both Men's Central Jail and the administrative operations of the Custody Services Division. In 2021, he was promoted to Chief overseeing the Custody Services Division General Population.





2023 FALL EDUCATIONAL SUMMIT



Street Vendors in your Community: Let's Taco 'Bout It



John Moreno

City Manager
City of Paramount



Magarita Matson

Public Safety Director
City of Paramount



James Dragan

Branch Director
L.A. County Department of Public Health



Supervisor Janice Hahn

4th District
L.A. County



Ricardo Lara

CA Insurance
Commissioner





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John Moreno

City Manager
City of Paramount

John Moreno, Paramount's City Manager since October of 2015, began working for the City as a management analyst in 1993. Since that time, he has served as Assistant Public Works Director, Assistant Public Safety Director, Public Safety Director, and Assistant City Manager. The Fresno native has a bachelor's degree from UCLA in history and a master's in public administration from USC. For nearly three decades, Moreno has been a key presence on a team known for innovation and a positive, inventive outlook. He has helped foster a "customer service" atmosphere for residents and businesses alike that has come to be known as Paramount's hallmark. His focus on the mechanics of economic development and attracting new businesses to the community culminated in 2017 with the large-scale redesign of Paramount's downtown district. This reinvigoration has resulted in aesthetic changes that have been instrumental in a variety of new retail and dining establishments locating in the City.





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Margarita Matson was appointed Public Safety Director for the City of Paramount in April 2022. In this position, she leads a multifaceted public safety department consisting of Law Enforcement Services, Fire Services, Non-Sworn Services, Code Enforcement, Emergency Management, and Animal Control Services. Before her current role as Public Safety Director, Margarita was the Assistant Public Safety Director for three years and has worked in Public Safety since 2004. In her various positions, Margarita has had the opportunity to facilitate programs that address crime prevention and quality of life issues, while partnering with the Los Angeles County Sheriff's Department and community partners to build safer and more secure communities.

Margarita has a master's degree in public administration.

Margarita Matson

Public Safety Director
City of Paramount





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James Dragan

Branch Director
L.A. County Department of
Public Health

James Dragan is a Branch Director for the County of Los Angeles, Department of Public Health and currently oversees the Specialized Food Inspection Branch, within the Environmental Health Division of Public Health. He has over 34 years of Environmental Health experience, serving in different Environmental Health programs. He has served on several committees with the County of Los Angeles and has participated in statewide committees. He is deeply committed to working with regulated industry, local governments, and State agencies to achieve greater effectiveness in protecting public health.





2023 FALL EDUCATIONAL SUMMIT



**Supervisor
Janice Hahn**

4th District
L.A. County

Elected to serve on November 8th, 2016, Supervisor Janice Hahn proudly represents the interests of the 4th District – stretching from Marina del Rey to Cerritos and through to Diamond Bar and encompassing over 2 million residents – on the Board of Supervisors.

Born and raised in LA County, Janice has followed in the footsteps of her father, the legendary LA County Supervisor Kenny Hahn, throughout every step of her public service career. On the Board of Supervisors, she has advanced a people-first agenda and continued her lifelong dedication to lifting up working families.

Now in her second term in office, Supervisor Hahn continues to invest in public resources that benefit her constituents the most. Supervisor Hahn has harnessed the County's resources to create and fund services such as: LA Found, a program that helps locate older adults living with Alzheimer's, Autism, and dementia who have gone missing as a result of "wandering" and the West Coast's first Mobile Stroke Unit right here in LA County. Recently, she made formal LA County's intentions to return land in Manhattan Beach that was taken through the imminent domain to the direct descendants of the Bruce family.





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Ricardo Lara

CA Insurance
Commissioner

Ricardo Lara has been a relentless advocate for his fellow Californians throughout his career in public service. By focusing on those in need and those who have historically experienced systemic and racial biases, Lara is making a lasting impact that serves all.

Since taking office in January 2019, he has acted to protect California consumers and small businesses, fight climate change, and expand access to health care for all – while preserving a competitive insurance market.

Following California's devastating wildfires, Commissioner Lara protected more than 2.4 million policyholders from homeowners' insurance nonrenewal in 2020 and more than 1 million in 2019. He has taken action to protect the availability and reliability of insurance, sponsoring legislation to expand benefits for wildfire survivors and help them access those benefits faster. As California's Insurance Commissioner, Ricardo Lara is continuing his work to level the playing field by leading the state's largest consumer protection agency. He focuses on protecting California consumers, fighting climate change, and expanding access to health care for all.

He has given consumers a seat at the table — having led more than 100 town halls and forums throughout California since taking office — making the most of their input to change policies and practices to better protect people across the state. From getting billions in auto insurance premiums refunds for drivers to protecting coverage for wildfire survivors to tackling the root causes of climate change-intensified natural disasters, Ricardo Lara is committed to using all the tools he has available to making things better for all Californians.

Commissioner Lara previously served in both houses of the California State Legislature – representing constituents in the Los Angeles County Southeast cities for eight years – giving him greater insight into how stronger laws can better protect consumers.

2024 SACRAMENTO LEGISLATIVE TOUR



SAVE THE DATE



January
08th-10th | 2024

Sheraton Grand Hotel
SACRAMENTO