



# EXECUTIVE BOARD MEETING MINUTES – June 7, 2023

Location: El Cholo 1037 Flower Street, Los Angeles, CA 90015

Call to Order:	6:32 PM
Members Present:	President Dr. Julian Gold, Vice Jennifer Perez, Secretary/ Treasurer Brenda Olmos, Immediate Past President Jeff Wood, Ambassador Committee Yesenia De La Rosa (via Zoom), Associate Member Committee Chair Mark Waronek, Budget and Audit Committee Nancy Tragarz, By-Laws Committee Sandra Armenta (via Zoom), City Managers/Administrators Committee Nancy Hunt-Coffey, Director-at-Large James Bozajian, Legal & Contracts Sal Mendez, Legislative Committee Chair John Erickson, Membership Committee Claudia Frometa (via Zoom), Public Safety Committee Chair Victor Sanchez, Resolutions Committee Oscar Flores (via Zoom), Special Events Committee Gustavo Camacho
Absent:	Director-at-Large Drew Boyles, Director-At-Large Ray Jackson, Emeritus Director-At-Large Frank Zerunyan, Marketing Committee Jose Gonzalez, Selection Committee Margret Finlay
Others Present:	Marcel Rodarte, Jorge Morales, Frank Rodarte

#### **Quorum: YES**

## **Meeting Proceedings**

• Secretary/Treasurer Brenda Olmos presented the June disbursements and May meeting minutes. Vice President Jennifer Perez motioned to approve, seconded by Claudia Fromenta. With no abstentions, the motion passed unanimously.

#### Reports

### President's Report - President Dr. Julian Gold

- President Gold welcome everyone to his first Executive Board Meeting as CCCA President.
- President Gold had the EB go around and introduce themselves and their title.

#### **Executive Director's Report - Marcel Rodarte**

- Director Rodarte informed EB about the AMS preliminary report and has an outstanding revenue and had great year of sponsorships for AMS.
- Director Rodarte informed EB that The Westin San Diego Bayview will be the location for FES and is looking at Temecula for 2024 location.
- Director Rodarte announced the location of July BOD at King Harbor Yacht Club in Redondo Beach hosted by Cal Water.





• Director Rodarte recommended going dark for EB because of the Fourth of July holiday the day before.

### Legislative Committee Report – John Erickson

- Legislative Committee Chair John Ericson informed the EB of the 15 returning committee members.
- Erickson gave updates on bills that the committee opposes and supports.

#### **Other Business**

- President Gold opens discussion for future goals for 2023-2024
  - Expand member cites to other counties including Orange County and Riverside County.
  - Build membership on Statewide advocacy.
  - Improve the attendance for L.A. Local Advocacy by changing the date, modifying the format, and the use the media to promote event.
  - Gustavo Camacho suggests we partner with Sacramento Lobbyist.
  - Possibly hiring CCCA staff to represent Riverside County.
  - Vice President suggests talking to The Marketing Chair Jose Gonzalez to arrange a Zoom meeting with city PIO's to try and draw media coverage for events.

# Meeting was adjourned in honor of former Paramount Mayor Tom Hansen at 7:54 pm

Recorded by: Frank Rodarte Administrative Specialist Brenda Olmos Secretary/Treasurer