



CALIFORNIA CONTRACT CITIES ASSOCIATION

17315 Studebaker Rd., Suite 210, Cerritos, CA 90703

Phone: (562) 622-5533 · Fax: (562) 222-8135

www.contractcities.org

EXECUTIVE BOARD MEETING MINUTES - January 5, 2020

Location: Lucca

1615 J St, Sacramento, CA 95814

Call to Order: 6:55 PM

Members Present: President Sandra Armenta, Vice President Mark Waronek, Lindsey Horvath Secretary/Treasurer, Immediate Past President Jorge Morales, Associate Members Chair Frank Zerunyan, Legislative Chair Gustavo Camacho, Director-At-Large Ali Taj, Budget & Audit Chair Nancy Tragarz, Director-At-Large Michael Davitt, and Associate Member Co-Chair Steven Ly, Selections Committee Chair Nanette Fish, Director-At-Large Ana Maria Quintana, City Managers Chair Gloria Molleda, Legal Contracts Committee Dana Reed

Absent: Marketing Committee Jose Gonzalez, Rick Rodriguez
Ambassadors Committee, Director-At-Large Jeff Wood, and James Bozajian Special Events Committee

Others Present: Legislative Committee Members, Executive Director Marcel Rodarte, Michael Vuong, Mayra Bonilla, and Alejandra Hernandez

Quorum: YES

Meeting Proceedings

- The meeting Minutes of December 2019 were presented by President Armenta. Motion to approve minutes was made by Dana Reed and seconded by Ali Taj. No abstentions. Motion was approved unanimously.
- Vice President Waronek presented September and October's Financials for approval. Nancy questioned the amount in the Storm Water Fund, Marcel stated the acting agent will make amendments which will be reflected. Nancy questioned the amount listed for Associate Member dues. Marcel explained that dues are collected in November and dispersed throughout the year. A motion was made by President Armenta to table the financials until next month.
- Motion to send a letter to Los Angeles County regarding the Voting Solutions for All People (VSAP) motion to support made by Lori Woods seconded by Steve Hofbauer.

Reports

President's Report - President Sandra Armenta

- President Armenta thanked the members of the Legislative Committee, Executive Board, and staff for organizing the Sacramento Legislative Tour.

Executive Director's Report – *Marcel Rodarte*

- Executive Director Marcel Rodarte went over the CCCA 2019-2020 goals created during the Strategic Planning Meeting in June.
 - Goal to showcase member cities and attract members to attend events was supported in example by hosting meetings at Downey Columbia Memorial Space Center and the Signal Hill library.
 - New communication platforms to increase outreach has been implemented by use of the new website and phone app for members. The app is to be used during and after conferences, updates to increase usability are continuously made.
 - Goal to invite top-tier Associate Members to present or be showcased at monthly meetings has been met in example of January's Board of Directors Meeting at WRD's Albert Robles Center for Water Recycling and Environmental Learning (ARC).
 - The goal to expand the circle of invites for attendance at Board of Directors meetings has been affirmed by encouraging Executive Board members to encourage their colleagues to attend.
 - The goal to welcome top tier Associate Members to submit panel ideas for Annual Municipal Seminar (AMS) will be acted on in mid-January.
 - Schedule quarterly visits with the Los Angeles Board of Supervisors (BOS), CCCA staff has met with BOS staff and maintains contact.
 - The goal to inventory and coordinate quarterly phone calls with the lobbyists of CCCA Member Cities is ongoing while lists are being created.
 - The goal to integrate a "Code of Conduct" into the annual dues statement and "Terms of Attendance" has been implemented.
 - Review and report on data concerning Associate Member retention rates and identify weaknesses or high attrition rate concerns. Reviewing compiled retention data from Tripepi Smith. Engaging in ongoing talks with Associate Member Committee.
 - Executive Director will begin to compile data relating to registrants at various events and engage low-activity cities.

Legislative Committee Report - *Gustavo Camacho*

- The City of Beverly Hills is moving to repeal the VSAP as they foresee it affecting local contests.
- The Los Angeles County Registrar-Recorder is reluctant to make changes because of the financial investment. There is currently no active coalition that formally opposes the system.
- The City of Beverly Hills has asked the Independent Cities Association (ICA), Los Angeles Division of the League of California Cities, and CCCA to engage in opposition as well. The Executive Board wishes to take a position to raise concerns to the BOS as it only affects LA County.
- Frank suggested taking a position appears as if CCCA is adversarial. Steve Hofbauer doesn't wish to disenfranchise any candidates.
- Gustavo recommended making improvements to usability instead of taking a firm opposition.
- Jennifer would like to know how many cities have more than 4 candidates have running for a contest, to determine how many will be affected by VSAP.
- Dana suggested inviting a County representative to speak on the issue at an upcoming meeting.
- Gustavo asked staff to develop language and recommendations.

New Business

- Mark is the incoming President working on AMS, he has drafted language for an award to be presented during the conference. Contest will open, candidates will be submitted, and reviewed by a panel, the winner will be announced at the conference.
- Juan emphasized the importance of SB 50 and SB 732 and the implications of the decisions made in Sacramento by legislators.

ADJOURNMENT: There being no further business to conduct, or actions required, President Sandra Armenta adjourned the January 5th, 2020 Executive Board meeting at 7:52 PM.

Recorded by: Alejandra Hernandez
Administrative Specialist

Lindsey Horvath
Secretary/Treasurer